



## Outer North East Community Committee

FACEBOOK highlights

25<sup>th</sup> July 2023 – 18<sup>th</sup> September 2023

Appendix 1

### Outer North East Community Committee

Since 25th July 2023 the Outer North East Community Committee Facebook page currently has **767 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!


The most popular post since the 25<sup>th</sup> July 2023, was the post regarding The Wetherby Breeze Event.

- It was engaged with 59 times.
- has reached a total of 2,545 people.



The following are screenshots of the most popular three posts since 25 July 2023. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

## Most Popular – Wetherby Breeze Event


2,545 people had this post delivered to them with 59 engagements.



**Leeds City Council Outer North East Community Committee** ...

Published by David Harling  · 20 July · 

Looking for a great day out with the family? Pop down to Wetherby Breeze in the Park on 27 July. Get your tickets at [breezeleeds.org](https://breezeleeds.org)




*Fun, thrills and chills for under 19s*

# Breeze

*In the Park*


**27 July**  
**Wetherby Ings**  
Funded by Outer North East Community Committee

Get your tickets at [Breezeleeds.org](https://breezeleeds.org) 



[See Insights and Ads](#) [Boost post](#)

## 2<sup>nd</sup> Most Popular – Summer is Here!

737 people had this post delivered, with 23 Engagements.




**Leeds City Council Outer North East Community Committee** ...

Published by Jade Pennington  · 1 August · 

Summer is here, and it's time to make the most of the vibrant city! Whether you live local or just visiting Leeds, there are numerous exciting events happening both free and low-cost. Child Friendly Leeds have shared their ultimate guide to summer in Leeds here. From the fantastic Leeds Bear Hunt to arts, crafts, climbing and den building activities, there is something for everyone.

Image attached and link through:  
[wearechildfriendlyleeds.com/2023/07/26/schoolholidays/](https://wearechildfriendlyleeds.com/2023/07/26/schoolholidays/)



NEW BLOG POST  
**ULTIMATE GUIDE TO**

### 3<sup>rd</sup> Most Popular – Youth Activities Consultation

34 people had this post delivered to them with 2 Engagements.

**Youth Activity Fund Consultation Survey  
Outer North East Community Committee 2023**

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**Young people of Outer North East Leeds, your  
Community Committee needs your help!**



**WE WANT TO HEAR FROM YOU!!**

Do you live in **Alwoodley, Harewood or Wetherby**? Are you aged between **8 & 17**? Do you want a say on what **youth activities** your committee supports this coming year?

If so, click on the link or scan the QR code and fill in a really quick survey to let us know your thoughts! <https://surveys.leeds.gov.uk/s/H5X5TG/>

**Scan me**

